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LOUIS T COLLECTION

## **Louis T Collection Announces Quay Perth, the WA Capital City's Newest Boutique Hotel, Scheduled to Open in Q1 2019**

*Redevelopment of the former New Esplanade hotel features reimagined guest rooms and public spaces, exciting new food & beverage venues and innovative co-working spaces*

AUSTRALIA (Nov. 1, 2018) – Singapore-based hotel management and building solutions company Louis T Collection has announced the Q1 2019 opening of Quay Perth – a new 80-room boutique hotel on the site of the former New Esplanade hotel, where it will launch as the premium co-live, co-work, co-play destination on the city's Elizabeth Quay.

The multi-million dollar redevelopment is a top-to-bottom transformation of the former hotel, which includes all guest rooms and public areas, the addition of a stylish, all-day lobby café, sophisticated rooftop bar and restaurant, and innovative co-working spaces – all in the vibrant hub of Perth's Elizabeth Quay, where the city meets the Swan River.

Louis T Collection and local property owners H&M Capital Pty Ltd have commissioned a diverse team of industry leading architects and designers to carry out the major redevelopment of the property. The team is made up of interior stylist Malvina Stone, collaborative architects Nicola Gibson and Daniel Bailey, and Perth based architectural firm Alda Consultants, led by Andrew Lian. The redevelopment will stay true to the relaxed sensibility of Western Australia while incorporating local style and craftsmanship into both the interior and exterior of the property.

"When unveiled, the new look will create a space that is both modern and stylish and imparts a sense of Western Australia," said Interior Stylist Malvina Stone. "My experience in creating spaces that are truly livable will enable us to deliver a hotel that encompasses a balance between work and play and is as inviting as a home".

For Stone, whose interior design firm specialises in multi-million-dollar homes throughout Australia, Quay Perth is her first endeavor into the hospitality arena.

Quay Perth's 24-hour lobby will extend to the outdoors with large windows that open to an alfresco area on the Elizabeth Quay promenade. Comfy communal spaces will be introduced throughout including a stylish cafe brewing up locally roasted coffee and bakery items that will be the cornerstone of the space, offering both indoor and sidewalk seating for hotel guests and local passersby.

According to Stone, the hotel will be driven by a sense of nature and community with classic overtures.



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## LOUIS T COLLECTION

Design elements include Australian timbers, wool and linens. The feel will be comfortable and relaxed, with a nod to local contemporary artists.

Occupying the entire ninth floor will be a dedicated 24/7 collective work space where guests and locals can convene to work, meet, find inspiration and socialise.

Quay Perth's top floor will feature a casual chic indoor/outdoor rooftop bar and restaurant, featuring sweeping views of the Swan River and promenade below. The menu will offer a contemporary grazing approach, with modern twists on authentic Chinese cuisine, and showcase local produce and products, paired with Western Australian wines, craft beers and artisanal cocktails.

According to Lian of Alda Consultants, the exterior design will embrace a 'new meets old' philosophy to maintain the character of the property, updating the existing bay windows and extending the facade of the roof top to highlight its location in the Perth skyline. Lighting will play a critical role in the exterior aesthetic, complementing the property's 'front and center' position in the Elizabeth Quay waterfront development.

Louis T Collection is overseeing the project with Robert Batrick, Louis T's Director of Project Services, as the lead. Batrick brings over 15 years of experience in the construction industry to the redevelopment.

"Quay Perth and the burgeoning Elizabeth Quay has a beautiful essence that we have intended to capture with this project," said Adam Simkins, who as co-founder and managing director of Louis T Collection draws on more than 25 years of experience in the hospitality industry. "With the new design and added amenities, Quay Perth will offer guests an independent and boutique character capturing the essence of co-live, co-work, and co-play."

Quay Perth will see seasoned hospitality executive Lovelynn Clark return to Perth as General Manager.

An Australian national born in Malaysia, Clark brings close to three decades of experience in hospitality to Quay Perth, with a career that has taken her through Asia, the Middle East and Australia. Most recently, she was part of the pre-opening leadership team at the five-star, 468-room Viceroy Palm Jumeirah, Dubai.



ESTB. 1905

## LOUIS T COLLECTION



Lovelynn Clark

Fittingly, Clark returns to Perth where she began her hospitality career in 1990 as a food & beverage server at the Hyatt Regency.

“Lovelynn’s experience and expertise in hotel pre-openings, proven operational excellence, and strong relationships with both staff and guests make her very well-suited for this role.” said Mikael Svensson, Louis T’s senior vice president.

Clark has been a member of pre-opening hotel teams for several five-star properties in mainland China, including the Park Hyatt, Beijing, and Hyatt Regency hotels in Hangzhou, Dongguan, Jingjing City, Qingdao and Xian. She was also a member of the opening team and served as Director of Lifestyle for Armani Hotel Dubai. She was a Rooms Consultant for Park Hyatt Maldives and then rejoined the Park Hyatt Canberra in a management role.

“Quay Perth will be a vibrant new addition to Elizabeth Quay,” said Clark. “Returning to Perth, and to a hotel that will play such an important role in the revitalisation of the waterfront and in the community-at-large is one of the most exciting opportunities of my career.”

The transformation of Quay Perth is operator Louis T Collection’s first project in Australia.



### About Louis T Collection

Singapore-based Louis T Collection is a technology-driven hospitality management and building solutions company that draws upon a deep and diverse range of expertise to enable independent boutique, lifestyle hotels and small hotel groups to accelerate growth, market share and profitability.

The company believes strongly in delivering both ‘Soul and Systems’ as an equation for success. Through an extensive suite of fully-customisable services, including hotel management; cutting edge technology alliances; repositioning expertise; asset management; renovation, technical and project services, Louis T improves processes while maintaining each property’s unique charm and ensures that each hotel in the collection retains its essence of location while optimising operational performance.



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Louis T draws its inspiration from Louis T Leonowens, one of the most revered and well-travelled foreign characters in Thailand during the 19<sup>th</sup> century. Leonowens came to Bangkok as a child and spent five years of his youth as a resident in Thailand's Royal Palace. Later, after criss-crossing the globe, he returned to Thailand where he became a Siamese royal military captain, private timber trading magnate and eccentric hotelier.

Louis T Collection followed in its namesake's footsteps by acquiring its first hotel in Thailand after the group formed in 2014. A member of the Getz Group of Companies, a global, marketing and services company with offices around the world, Louis T Collection currently owns and/or manages hotels in Thailand, Sri Lanka and Australia. For more information, visit [www.louistcollection.com](http://www.louistcollection.com).